



THE STATE  
of **ALASKA**  
GOVERNOR MIKE DUNLEAVY

## Department of Commerce, Community, and Economic Development

Alcohol and Marijuana Control Office

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Anchorage, AK 99501  
Main: 907.269.0350

### MEMORANDUM

TO: Marijuana Control Board

DATE: April 3, 2025

FROM: Kristina Serezhenkov, Local  
Government Specialist

RE: Business Name Change as  
License Condition

Staff presents this potential regulations project regarding adding a business name change as a license condition to the board for consideration. The attached regulations draft is for board discussion. It proposes to amend:

#### **3 AAC 306.015(c) License conditions.**

This is amended to add a business name change as a license condition. There is currently a fee of \$250 to request a business name change outlined in the fees section at 3 AAC 306.100(c) but no clear corresponding ***requirement*** in regulations for a business to do so before changing their business name and using that business name in their labelling or advertising activities.

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(Words in **boldface and underlined** indicate language being added; words [CAPITALIZED AND BRACKETED] indicate language being deleted.)

**At 3 AAC 306.100(c) (the Fees section) the following language exists:**

**(c) The non-refundable fee to request board approval of a change in a licensed marijuana establishment's business name, licensed premises diagram, operating plan, or proposed new marijuana product is \$250. A change fee does not apply to an application for transfer of a marijuana establishment license, transfer of controlling interest to another person, or transfer of a marijuana establishment license to another location.**

The below is proposed to rewrite language at 3 AAC 306.015(c) (the License Conditions section) that currently only addresses licensed premises changes to address both licensed premises and business name changes.

3 AAC 306.015(c) is amended to read:

(c) The board will issue each marijuana establishment license for a specific **business name under which the marijuana establishment is going to conduct business and for a specific** location identified on the application as the licensed premises. A marijuana establishment must have a right to possession of its licensed premises at all times and may not lease its licensed premises to another person for any reason. **A marijuana establishment may not change the business name of its licensed premises without prior written approval of the director/board. A request for a business name change for a licensed premises that is not part of a license transfer application must be made on a form approved by the board.** If a marijuana establishment wishes to reduce or expand the area of the licensed premises used for a marijuana establishment, the marijuana establishment must submit a new line drawing showing the proposed changes to the premises and must obtain the board's written approval.

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(Eff. 2/21/2016, Register 217; am 7/19/2017, Register 223; am 8/11/2018, Register 227; am

**Commented [KRS1]:** For the board to consider. Director approval or board approval?

**Commented [KRS2]:** Could be a form approved by the office, director or remove this?

Register \_\_\_\_\_, \_\_\_\_\_ 2025                      COMMERCE, COMMUNITY, AND EC. DEV.

2/21/2019, Register 229; am 4/11/2019, Register 230; am 5/1/2019, Register 230; am 5/9/2019, Register 230, am 3/25/2020, Register 233; am 7/30/2022, Register 243; am 1/22/2023, Register 245; am 4/16/2023, Register 246; am 1/19/2024, Register 249; am \_\_\_\_/\_\_\_\_/\_\_\_\_\_, Register \_\_\_\_\_)

<b>Authority:</b>	AS 17.38.010	AS 17.38.150	AS 17.38.200
	AS 17.38.070	AS 17.38.190	AS 17.38.900
	AS 17.38.121		